



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre for Training and Placement

Ref. No. IKGPTU/T&P/...684.....

Dated...05/May/2026

**Directors/ HoDs (Department of ME/ECE & Management)
University Main Campus & it's Constituent Campuses
I K Gujral Punjab Technical University Jalandhar, Kapurthala**

Sub: Signicent Information Solutions LLP - Joint Campus Placement Drive.

Respected Sir/Madam

I K Gujral Punjab Technical University invite students of its campuses to participate in Signicent Information Solutions LLP - Joint Campus Placement Drive as per details mentioned below:-

Designation	:	Profile 1:- Business Development Associate (Night Shifts) Profile 2:- Patent/Technology Research Analyst
Course/ Stream	:	Profile 1:- B. Tech (ME/ ECE/ Biotechnology/ Metallurgy/ Mechatronics) & MBA Profile 2:- B.Tech (ECE)
Job location	:	Mohali
Salary Package	:	Profile 1:- During first 06 months training period: 20k pm After 06 months:- 25k per month Profile 2:- During first 06 months training period: 25k pm After 06 months:- 30k per month (Agreement period: 12 months (6 months training + 6 months after that))
Batch Eligible	:	2025 passed out & 2026 passing out
Selection Process	:	Interview

● **Roles & Responsibilities for BDA Profile (Night Shifts):-**

1. Building a strong pipeline of clients.
2. Achieving monthly sales targets.
3. Able to generate leads/prospects over the phone, and fix appointments for the Sales team, as well as managing communication thereafter.
4. To develop & maintain positive working & effective relationship with existing /new clients
5. Responsible for acquiring new clients through outbound calls, identifying business opportunities, facilitating the creation of solutions for clients.

● **Roles & Responsibilities for Patent/Technology Research Analyst:-**

1. Responsible for conducting technology research or IP research.
2. Developing company's business awareness and understanding client needs for further new developments.
3. Supporting project teams by contributing in technical, patent and business data.
4. Conducting comprehensive searches of technical and patent information using online databases and other information resources.
5. Studying to determine technology field trends, deliver competitive intelligence.

"Propelling Punjab to a prosperous Knowledge Society"

I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580

E-mail : placements@ptu.ac.in Website : www.ptu.ac.in

6. Ensuring to review search results and generate reports, and issuing technology updates.
7. Responsible for the timely delivery of the reports and deliverables.

Interested students may register at the link mentioned below:-

<https://placements.ptu.ac.in/>

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/ department to share the information with the concerned students. **Last date of online registration is 07-May-26 before 1300 hrs.**

Date & time of the selection process will be informed later on.

With profound regards,



Er. Mohit Jain

Assistant Registrar (CR&A)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Head (CR&A): For his kind information
3. DR (ITS) - To upload at University website
4. File.